**PRESS RELEASE**

**Mex, Switzerland, 10 September 2025**

**BOBST Showcases Customer Success with Tavo Packaging in New Video**

BOBST has released a new customer success video highlighting its collaboration with **Tavo Packaging**, a leading U.S. folding carton converter. The feature showcases how Tavo leverages BOBST technology – including two **MASTERCUT 145**s –and its expertise to drive efficiency, productivity, and growth in a highly competitive packaging market.

Founded on a commitment to quality and customer service, Tavo Packaging has become a trusted supplier to brands across multiple industries. As demand for premium folding cartons continues to rise, the company turned to BOBST for solutions that combine advanced automation, connectivity, and precision engineering.

These requirements led Tavo Packaging to the BOBST MASTERCUT 145, the most fully automated and productive die-cutter on the market. This size 6 die-cutter boasts industry-leading speeds, easily handling sheets up to 1,450 x 1,050 mm at up to 9,500 sheets per hour. The machine’s unique cut-to-print register ensures extreme precision, and its synchronized feeder and register provide accurate non-stop printing.

The new video offers a behind-the-scenes look at Tavo’s operations and features interviews with company leadership, who share their experience of working with BOBST. Viewers will see how Tavo has integrated BOBST equipment and digital solutions such as **BOBST Connect** to:

* **Maximize production uptime** with reliable, high-performance machines
* **Elevate quality standards** to meet stringent brand requirements
* **Streamline workflows** through connectivity and automation
* **Accelerate time to market** with improved speed and flexibility
* **Gain real-time 360° visibility** into machines and jobs, reducing downtime and empowering operators with data

“This project reflects how BOBST solutions empower converters to optimize workflows, reduce waste, and achieve unmatched consistency,” said David Taylor, CEO Tavo Packaging. “Tavo’s story demonstrates the value of choosing a partner committed not only to machinery, but to long-term performance and innovation.”

The release of this video is part of BOBST’s ongoing effort to highlight customer success stories worldwide, demonstrating how its portfolio of solutions—spanning connectivity, automation, digitalization, and sustainability—are shaping the future of packaging.

**To watch the full Tavo Packaging story scan the QR code**:



**To watch the full Tavo Packaging story click the link:** [https://youtu.be/-pvVuTX9S8A](https://youtu.be/-pvVuTX9S8A" \t "_blank" \o "https://youtu.be/-pvvutx9s8a)

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**About BOBST**

We are one of the world’s leading suppliers of substrate processing, printing and converting equipment and services for the label, flexible packaging, folding carton and corrugated industries. Our vision is to shape the future of the packaging world based on four pillars: connectivity, digitalization, automation and sustainability.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 21 production facilities in 12 countries and employs more than 6 400 people around the world. The firm recorded a consolidated turnover of CHF 1.891 billion for the year ended December 31, 2024.

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